

INTRODUCTION TO SUPERVISION

This is an introductory course, an overview of basic supervisory tasks, performance skills, common problems encountered, and effective solution strategies. Internet and e-mail address required. Students without a home computer have access to El Centro's computer lab (A435).

BMGT1010.51150 Instructor - Cumby, J.

Internet	09/01-10/16	eCampus
30 hours	Inet	\$125

LEADERSHIP SKILLS FOR SUPERVISORS/MANAGERS

This is an introductory course for supervisors/managers. This course is designed to introduce leadership and motivational theories and leadership styles. Explore concepts and skills of leadership in the work setting, includes evaluation of leadership performance.

Internet and email address required. Students without a home computer have access to El Centro's computer lab (A435).

BMGT1020.51150 Instructor - Cumby, J.

Internet	09/01-10/16	eCampus
30 hours	Inet	\$125

DEVELOPING LEADERSHIP IN THE WORKPLACE

This is an intermediate course designed to explore concepts of leadership and its relationship to management. Prepares the student with leadership and communication skills needed to motivate and identify. Internet and email address required. Students without a home computer have access to El Centro's computer lab (A435).

BMGT2009.54150 Instructor, Cumby, J.

Internet	10/19-12/09	eCampus
48 hours	Inet	\$150

COMMUNICATIONS IN MANAGEMENT

This is an introductory course. Basic theory and process of communication skills necessary for the management of an organization's workforce will be presented. You will be able to explain the communication process; identify and remedy major communication barriers; describe how communication contributes to effective management. Internet and email address required. Students without a home computer have access to El Centro's computer lab (A435).

BMGT1005.51150 Instructor - Cumby, J.

Internet	10/19-12/09	eCampus
48 hours	Inet	\$150

Business Classes designed to explore the Skills and Abilities necessary to become an effective leader in the Workplace



WE MEAN BUSINESS!

Learn essential Customer Service Skills at your company site. Call 214.860.5935 or email corporatesolutions@dccd.edu

Business and Technology

ENTREPRENEURIAL CLASSES

Starting a business is not easy. Thirty percent of new businesses fail within 2 years. The following courses are designed to assist you in the development of your independent, entrepreneurial and/or home based business. Courses may be taken individually or as a series.

For more information, contact Derrick Hassell at 214 860-5749.

DEVELOPING YOUR BUSINESS PLAN

Learn how to develop a business plan to start-up a small business or an expansion. Learn to develop a plan that can be used for implementation or submitted to a financial institution. Learn the importance of the plan, its components and format. Materials Needed: Additional books/materials may be required and may require an additional fee.

BUSG1025.51210 Instructor - Jackson, D.

TR	09/22-10/08	6:00p-9:00p
18 hours	BJP1230	\$125

EFFECTIVE ADVERTISING AND MARKETING

Learn how to conduct a market survey, analyze your competition to give your company and products the competitive advantage. Materials Needed: Calculator. Additional books/materials may be required and may require an additional fee.

BMGT1016.51210 Instructor-Thompson, A.

Self Paced	11/02-11/20	ecampus
16 hours	Internet	\$100

STRATEGIES THAT WILL TURN YOUR BUSINESS AROUND

Discover common reasons businesses are unsuccessful and explore strategies that turn businesses around. Survey the industry, supply factors and personnel that are contributors to the problem. Learn to identify available resources that will render a solution and turn business around. Materials Needed: Additional books/materials may be required and may require an additional fee..

BUSG1008.51210 Instructor - TBA

S	10/03-10/24	9:00a-1:00p
16 hours	BJP2002	\$99

COMMUNICATION IN BUSINESS

This course will introduce dynamic 2 minute elevator speech concepts and how to make first impressions count positively. This course will also focus on communication that gets results, both oral and written. This course will cover, press releases, resumes, effective communication, team building, effective speech and presentation skills, writing winning proposals, nonverbal communication and how words can impact the bottom line. Materials Needed: Additional books/materials may be required and may require an additional fee.

BMGT1022.51210 Instructor - TBA

Self Paced	10/03-10/24	ecampus
15 hours	Internet	\$100

The "BIZNESS" – Sports and Entertainment Agent

The "BIZNESS" will be a fun interactive learning experience that will provide an in-depth look into the role of a professional agent in the business of Sports and Entertainment. The class will focus on presenting an understanding of what it takes to be a successful professional Agent in the fast-pace and cut-throat business of Professional Sports and Entertainment, along with operating your business. Expertise will be offered by professional agents that will share their wealth of knowledge and experience in the industry. No Required Text.

Register for **BUSG1008.58210**
TR 09/22-11/12 - BJP Campus Room 2001
6:30p - 7:30 p
16 hours \$99
Instructor, R. West, II

For More Information Contact, Timieka Walker at 214 860-5801



Enhance Office Skills

Navigate through computer software and hardware

Develop proficient keyboarding skills

Produce professional documents for the office

BASIC COMPUTERS I

Introductory. Overview of personal computer systems. Includes introduction to computer hardware, software, and the everyday use of computers. Textbook optional, flash drive required. Class will not meet 07/04

ITSC1010. 51260 Instructor - Cumby, J.

S	08/29-10/31	9:00a-12:00p
27 hours	BJP2730	\$150

ITSC1010. 51261 Instructor, TBA

TR	09/15-10/29	5:00p-7:00p
27 hours	BJP2700C	\$150

BASIC COMPUTERS II

Basic Computers I or instructor consent. Introduction to operating systems file creation/deletion, data entry and manipulation, managing files and folders, customizing file and folder management, securing computer, exchanging mail. Diskette or flash drive required

ITSC1006. 51260 Instructor - Cumby, J.

S	11/14-12/12	9:00a-1:00p
16 hours	BJP2803	\$100

BASIC KEYBOARDING

This is an introductory course. Students will learn proper typing technique, basic typing position, and posture, practice key stroking, spacing, return and other typing skills.

POFT1010. 51260 Instructor - TBA

MW	09/15-10/29	05:00p-7:00p
28 hrs	BJP2730	\$85

Speed and Accuracy

Learn skill development in keyboarding techniques with emphasis on the development of speed and accuracy.

POFT1027.51260 Instructor

MW	09/15-11/05	05:00p-7:00p
32 hrs	BJP2802	\$100

MICROSOFT OFFICE 2007

(INTRODUCTION)

An introduction of the MS Office 2007 programs, including Word, PowerPoint, Access, and Excel. Overview of computer office applications including current terminology and technology.

Course Materials: Textbook, 3.5" high-density diskette or flash drive.

ITSW.1021.51260 Instructor - TBA

MW	09/9-11/16	05:00p-7:00p
40 hrs	BJP1550	\$125

BUSINESS ENGLISH

This is a concurrent course to POFT 1301. Introduction to a practical application of basic language usage skills with emphasis on fundamentals of writing and editing for business.

POFT.1001.51501 Instructor - Wilson, D.

TR	8/24-12/10	11:00-1220p
48 hrs	A 432	\$125

WORD PROCESSING

This is a concurrent course to POFI 2301. Word processing software focusing on business applications. Schedule an additional 2 hours a week for lab work.

POFI2001.51501 Instructor - TBA

S	08/24-12/10	09:00a-1:00p
48 hrs +lab	B265	\$123

POFI2001.51502 Instructor TBA

MW	08/24-12/10	06:15-8:05p
48 hrs +lab	A642	\$123

FAST TRACK TRAINING

Microsoft Word is one of the most used software program in today's workplace.

WORD I (MICROSOFT WORD 2007)

An introduction to the new ribbon, contextual tabs, galleries, new file menu, editing functions, formatting and special text options.

Learn how to create appealing documents for the office or classroom assignments.

ITSC1006. 51261 Instructor - TBA

S	09/16-09/26	9:00a-1:00p
8 hours	BJP1550	\$99

WORD II (MICROSOFT WORD 2007)

An intermediate course includes search and replace functions, headers and footers, mail merge, file functions and insert and edit graphics.

ITSC1006. 51262 Instructor - TBA

S	10/24-10/31	9:00a-1:00p
8 hours	BJP1550	\$99

Business and Technology

Supervisor/Manager Certification

This series of courses are designed to provide new and current supervisors with the necessary skills that they need at work in a leadership role. This series provides the fundamental skills of managing and communication, dealing with change and conflict, customer service, developing and coaching performance and much more. Students who successfully complete at least eight courses in the series will receive an institutional certificate. For more information call Derrick Hassell at 214-860-5749.

	Hours
Supervisor's Survival Kit – An Introduction to Supervision	16
Vocabulary Basics for Business	12
Effective Business Netiquette	9
Ethics at Work	36
Motivation – An ATM Card for Success	48
Evaluating Performance Improvement Intervention	12
Making Diversity Work	16
Effective Business Presentations	12
Customer Service Counts	12
Customer Relations Management	48

EFFECTIVE BUSINESS PRESENTATIONS

This course offers strategies and tools to plan, develop and deliver dynamic business presentations. Students will learn audience analysis, message development, delivery techniques, strategic PowerPoint use, anxiety management and much more. Additional books/materials may be required and may require an additional fee.

COMG 2030.51200 Instructor Taylor-Hare L.

MW	09/14-10/07	05:30p-7:00p
12 hours	BJP2803	\$100

COMG 2030.51301 Instructor Taylor-Hare L.

TR	10/20-11/12	5:30p-7:00p
12 hours	BJP2803	\$100

VOCABULARY BASICS FOR BUSINESS

This course is designed for students who wish to improve their English vocabulary. Students will learn strategies for building vocabulary, word analysis, examine how words are related, practice using words that are often confused or misused, use of specific business terms as well as demonstrate effective use of voice, body language and eye contact when speaking. Additional books/materials may be required and may require an additional fee.

POFT1002.51200 Instructor-Taylor-Hare L.

TR	09/15-10/08	7:00p-8:30p
12 hours	BJP1210	\$100

POFT 1002.51301 Instructor Taylor-Hare L.

TR	10/20-11//12	5:30p-7:00p
12 hours	BJP1210	\$100

EFFECTIVE BUSINESS NETIQUETTE

This course is designed to help the student conquer the challenges of communicating in the new millennium. Topics include advantages and disadvantages of email, internet etiquette, strategies for writing emails, as well as building the awareness of e-mail use and the need to communicate effectively and responsibly. Additional books/materials may be required and may require an additional fee.

POFT 1004.51200 Instructor - Umoren, C

Self-paced	10/05-10/30	ecampus
40 hours	Internet	\$100

POFT1004.51210 Instructor - Umoren, C

Self-paced	11/9-12/04	ecampus
40 hours	Internet	\$100

POFT1004.51300 Instructor - Hassell, D.

MW	10/12-12/16	5:30p-7:30p
40 hours	W128	\$100

ETHICS AT WORK

This course is designed for individuals who are, or may expect to be, in the business world. Topics include: ethical reasoning and decision making, concepts of corporate social responsibility and social ethical threats emerging from rapid technological change.

BMGT1041. 51200 Instructor - U Moran, C

Self-paced 09/07-10/16 e-campus
48 hours Internet \$150

BMGT1041. 51210 Instructor Hassell, D

Self-paced 10/19-11/30 e-campus
48 hours Internet \$150

BMGT1041. 51300 Instructor Hassell, D.

MW 10/05-11/25 6:00p-9:00p
48 hours W129 \$150

MOTIVATING EMPLOYEES FOR SUCCESS

Motivation-who needs it?

Motivation is what gives meaning to life. It is what helps you get up in the morning and gives you a good feeling that you've done a great job. Participants in this course will identify, understand and activate their motivators, develop and understanding of self and personal actions, learn to appreciate the actions of others and maximize how they can contribute to their personal success.

PSYT1013.51200 Instructor- Hassell, D.

Self-paced 09/07-10/1 Ecampus
48 hours Internet \$150

PSYT1013.51210 Instructor Hassell, D.

Self-paced 10/19-11/30 Ecampus
48 hours Internet \$150

CUSTOMER SERVICE COUNTS

This course provides individuals with the skills and strategies to increase the quality of your customer's experience. Students will learn to build customer loyalty, and ensure that Customer Service becomes a differentiator that leads to increased business. Covered customer concepts include customer types, customer needs, and standards & strategies for effective communication, along effective problem resolution.

BUSG 1005. 51201 Smith, G.

MW 10/12-11/04 5:30p-7:00p
12 hours BJP1210 \$100

BUSG 1005. 51202 Smith, G.

MW 11/09-12/02 5:30p-7:00p
12 hours BJP1210 \$100

BUSG 1005. 51300 Instructor - TBA

TR 10/6-10/29 5:30p-7:00p
12 hours W125 \$100

EVALUATING PERFORMANCE IMPROVEMENT INTERVENTION

Coaching and Mentoring Skills will help you get started on the right foot to establishing clear and realistic expectations, along with diagnosing performance gaps, standard-setting skills, and providing training, guidance on professional development, advocacy, and emotional support.. This class will focus on creating assessments and using them to recognize and improve performance of your employees. You will learn how to have powerful conversations with employees that encourage them in their development and their jobcation, along effective problem resolution.

HRPO1007.51201 Instructor - Clark, S.

MW 10/12-11/04 7:00p-8:30p
12 hours BJP1210 \$100

HRPO1007.51202 Instructor Clark, S.

MW 11/09-12/02 7:00p-8:30p
12 hours BJP1210 \$100

MAKING DIVERSITY WORK

Rapid globalization and constant change has caused greater diversity in the work place. This course increases students' knowledge and skills in managing multicultural communication, and helps identify and appreciate the significant differences between multicultural persons/groups. Provides ways to adapt to demographic changes and cite behaviors that create an environment of inclusion. Making Diversity Work offers structured solutions which incorporates behavioral assessments in the areas of diversity, and values.

POFT1032.51201 Instructor - McClure, C

MW 10/12-11/04 5:30p-7:30p
16 hours BJP2002 \$100

POFT1032.51202 Instructor McClure, C.

MW 11/09-12/02 5:30p-7:30p
16 hours BJP2002 \$100

POFT1032.51300 Instructor, TBA

TR 10/6-10/29 5:30p-7:30p
16 hours W128 \$100

SUPERVISOR'S SURVIVAL KIT AN INTRODUCTION TO SUPERVISION

Become the vital link between management strategy and effective team performance. This course lays special emphasis on Practices and Techniques for managing operational activities and people at a Supervisor's Level. This course greatly improves productivity and the success of your business. It promotes clear yet simple ways to communicate goals and objectives to your staff. Students will learn to understand their role as a SUPERVISOR, and how to relate to basic supervisory tasks, performance skills and deal with common day to day problems.

BMGT1010. 51201 Instructor - McClure, C.

MW 10/12-11/04 7:30p-9:30p
16 hours BJP1215 \$100

BMGT1010. 51202 Instructor McClure, C.

MW 11/09-12/02 7:30p-9:30p
16 hours BJP1215 \$100

BMGT1010. 51230 Instructor Smith, G.

TR 10/6-10/29 7:30p-9:30p
16 hours W125 \$100

CUSTOMER RELATIONS MANAGEMENT

Customer relationship management (CRM) involves customer acquisition, retention, and growth over the long term. This course gives the participants an understanding of customer behavior and decision-making. It introduces CRM concepts and addresses customer service activities at all touch points: in-person, telephone, online, and postal mail, along with how to diffuse conflicts.

MRKG1001.51200 Instructor - Taylor-Hare, L.

Self-paced 09/07-10/16 Ecampus
48 hours Internet \$150

MRKG1001 51210 Instructor, Taylor-Hare, L.

Self-paced 10/19-11/30 Ecampus
48 hours Internet \$150

Business and Technology

ADOBE ACROBAT - Professional Version

Learn to capture formatting information from a variety of desktop publishing applications and have them appear on the recipient's monitor (or printer) as they were intended to be viewed.

MANAGE A RANGE OF ESSENTIAL BUSINESS ACTIVITIES

Deliver professional documents and presentations

Assemble documents from multiple sources

Create, distribute and track intelligent forms

Collaborate securely on projects with customers, partners and employees

Register for ITSC1022.51211

Date: Tuesday and Thursday - September 8, 10, 15, 17, 22, 24, 29

Time: 5:30p- 6:30p

Cost: \$90

Instructor: J. Williams

Classes held at the Bill J. Priest Institute - Room 2003

ADOBE INDESIGN FOR THE PC



Learn to Design Professional

- ***Brochures***
- ***Catalogs***
- ***Posters***

InDesign is a popular page-layout program. This powerful design and production tool offers precision, control and seamless integration with other Adobe professional graphics applications. Using InDesign, students can produce professional-quality, full-color output to a wide range of output devices and formats. Students will be introduced to the document window, the pasteboard, the toolbox and the floating palettes. Students will learn how to create master pages; set columns and guides; work with frames; create and apply colors, tints, and gradients; import and link graphics; work with transparency; import and edit text; work with typography; create tables; manage monitor color; and ensure consistent color. Text required.

Limited Enrollment Only 4 Saturday Classes

9:00a-1:00p

16 Contact Hours - Cost \$160

Register for GRPH2033.51211

Sept 5, 12, 19 and 26

Room B235

Contact Joe Williams at 214 860-2145 for more information